



JAKE'S MOST POPULAR KEYNOTES

IN HIS KEYNOTES audiences will learn how to:

- TURN excuses into EXPECTATIONS
- DEFY limitations even the ones we put on ourselves
- CONNECT and COMMUNICATE
- MAKE "CAN-DO" an initial reaction

Call Jake today at:

541.993.3359

Your audience will applaud you for it!



MOTIVATIONAL SPEAKER JAKEFRE Where Inspiration Meets Action

About Motivational Speaker Jake French

Jake French is a dynamic, young motivational speaker who is a living example of what's POSSIBLE when the right ATTITUDE, MINDSET, and STRATEGIES are in place. Audiences are immediately engaged by his real-world story, empowering insights, and the kind of take-with-you-tools that allow them to leap forward and make a positive difference in their life.

Jake's story?

Truly is about the power of CHANGE. After a devastating accident, and some huge life-lesson choices left him a quadriplegic, he fell into the same pity pit so many people feel pushed into today. Life in a wheelchair at 23? What kind of an existence would that be? A light bulb illuminated when he noticed other patients who had much worse situations, but the severity didn't seem to affect their ability to move on. There must be another variable here? It was in that hospital room where Jake realized the opportunity created by FOCUS, ATTITUDE and CHOICE. The emotional pull when he shares that moment with audiences of all ages connects and creates a shift so powerful, it practically removes the words, "I can't" from their vocabulary.

What happened?

Fresh and eager as a recent University of Idaho graduate with a new Bachelor's degree, Jake, an avid outdoorsman scored the job of his dreams as a forester in Oregon. After only working for three weeks, Jake went out for an evening of dinner, dancing and drinks with good friends. Late at night they stopped for gas and randomly came across an old childhood friend who Jake had lost touch with. The brief reunion took a fateful turn when the intoxicated bully decided to take Jake by surprise with a full-nelson headlock, rendering him defenseless. Jake wasn't horsing around in any way, but their equilibrium was impaired by alcohol. The bully lost his balance and fell forward with Jake's arms still pinned backwards. Without the ability to brace himself, the first thing to hit the pavement was his head. Jake's neck took the full weight of the two men and snapped between the C6 and C7 vertebrae, leaving him completely paralyzed from the collar bone down. While in the hospital, Jake felt the full range of raw emotions, but finally reached a breakthrough. He realized whether your wheelchair is visible or not, attitude has EVERYTHING to do with how we not only could survive – but once again THRIVE. He created a plan to claim victory over the chair – and life.

That plan?

Became personal development on steroids! The foundation is rooted in helping others repeatedly, sustainably, and joyfully create positive, forward change in their lives. Too often people get caught up. They concentrate on what's wrong, past failures, toxic relationships, financial stress, job uncertainty, low self-concept, physical and emotional limitations. What Jake found in his journey and what he teaches audiences today is we BECOME our EXPECTATIONS. So why not aim for the moon? Reach higher? Realize more? The truth is – life HAPPENS! And there will ALWAYS be circumstances beyond our control. But circumstances? Are temporary. How we CHOOSE to handle them makes all the difference in our SUCCESS. Our RELATIONSHIPS. Our LIFE BALANCE. And our HAPPINESS. That's why as a motivational speaker, Jake French is PASSIONATE about sharing the tools, techniques, mindsets and strategies to ADAPT and OVERCOME and adopt a Life Happens – LIVE IT frame of mind!

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LIFE HAPPENS. LIVE T.

Ever wonder how some people can go through almost **unthinkable challenges** personally or professionally, and still **come out on top?** While others get **derailed** by the little bumps in the road? Jake shares the tools, mindsets, and strategies needed to **turn adversity into opportunity**, steer clear of burn-out or self-doubt, and create the kind of **focus** that can take your life and career as high as you want to go! Everyone — from new employee to seasoned pro will find inspiration, motivation, and limitation conquering **courage** from this timely and compelling keynote.

Based on his award winning book, Life Happens. Live It! Jake demonstrates how to:

- Positively ACT on, rather than REACT to, life's curve balls—personally and professionally
- Identify negative thinking and turn it into positive power
- Keep your eye on the doughnut, not on the hole with strategic, targeted focus
- Find the opportunities in CHANGE
- Become more RESILIENT than any challenge that happens to you

This keynote is a power-packed hit with associations and professional groups at conferences, staff meetings, and special events. There's a reason why audience members swarm Jake each time he rolls off the platform. With gripping stories, uplifting solutions, fun humorous twists, and the gift of valuable perspective, audiences quickly put themselves into each story, and feel strong enough to claim victory over their own challenges. They'll walk away inspired, changed, and ready to leave excuses behind. Why? They GET that 99% of the reasons we create in our minds why something can't be done will be taken away by a young man who lives every day in a rolling excuse, but refuses to use it.



IGNITING THE SPARK THAT MOVES EVERYONE FORWARD

COMMUNICATION THAT CONNECTS

Is building a **cohesive**, productive and **upbeat** team **YOUR** goal? Don't miss this talk! In Inspirational Speaker Jake French's enlightening and interactive keynote, audiences discover the "why" behind their teammates' actions and attitudes. With insight, humor, and life-changing stories, he shares how to **unlock the secrets** to creating powerful **connectivity**, **respectful** and **engaging relationships**, and a **culture where everyone WINS**. Book Inspirational Speaker Jake French today and create the kind of momentum and solid partnerships that makes your organization not just competitive—but **UNSTOPPABLE!**

Through compelling personal experiences Jake shows how you can:

- Shift from focusing on differences to capitalizing on unique strengths
- Inspire an openness that gives coworkers the confidence to communicate
- Use the defining moments of our lives to help others understand and relate to us
- Utilize attitude as a driver for the changes you want to accomplish

The truth is? You can create a team of high-achieving rock stars around people you know, trust, and connect with. When you need to **break down barriers**, leverage the different perspectives **diversity** brings, and create a culture that nurtures **collaboration**, invite Jake to hit the fast forward button with his easy to learn connection creators. His heroic journey will inspire you to take a fresh look at how you **adapt to challenges** and extract what can be accomplished, rather than what stands in the way.



LEADERSHIP WITHOUT LIMITS

INFLUENCING THROUGH INSPIRATION

To lead effectively in today's world? Takes **empowered** thinking. Extraordinary **communication** skills. Innovative insights and the ability to create **COOPERATION** and **TEAMWORK** within organizations. Motivational Leadership Speaker Jake French shares the strategies and mindsets leadership teams need to break through conventional boundaries and habits to create **a culture where creativity, passion, integrity, and productivity are fueled daily.** For companies eager to leap past their competition and create long-term customer and team member loyalty? That's a winning combination!

In this inspired keynote, Jake shows how you can:

- Create an open, collaborative environment that promotes communication
- Develop a culture rich in idea sharing, fresh thinking, and trust
- Identify the most effective ways to move people today
- Increase buy-in from coworkers and clients with strategic transmission of energy and ideas

Ready to take your leadership to a new level of influence? The kind where common goals, diverse input, creative thinking, and a sense of teamwork positions your organization as a standout that dares to think differently about what management can be. Jake's heroic journey will inspire you to take a fresh look at how you **adapt to challenges** and extract what can be accomplished, rather than what stands in the way.

Leadership Without Limits is about developing a common possibility focused mentality that pulls out the **BEST** from each team member. For groups who are bold enough to **shake up** business as usual? Like Jake French, you will make progress others deemed impossible, and be rewarded with a level of influence that can push your organization far beyond the perceived limits of today's working world!



LEVERAGING MOTIVATION, DIVERSITY, & SAFETY TO GROW A SUSTAINABLE MENTALITY

NATURAL RESOURCE PROFESSIONALS

Do you have an upcoming Safety Day, diversity training, or a need for a serious morale booster shot? Finding someone who can truly change mentalities and behaviors around **SAFETY** and **DIVERSITY** inclusion in the natural resources profession has been a tough mission to accomplish, **until now.** Diversity Speaker and Motivational Leader Jake French is the **new voice** for the outdoor world, with a unique platform that challenges **the way we think** about making safe decisions and using diversity to our advantage. As a former forester and wildland firefighter, Jake connects immediately, drawing practical examples from real life stories in the woods.

This thought provoking speech challenges your employees to:

- Shift the paradigm of diversity from an obligation to a valuable pool of perspective
- Find a revitalized joy and appreciation for their work
- Witness a rolling example of how a one-second decision we make or don't make can change every second for the rest of your life, forever influencing attitudes toward safety
- Develop a sense of focus that illuminates the opportunities in change

Go **beyond** just meeting training requirements. Create an experience that will move your coworkers to **stop rolling their eyes** and **start changing their actions.** Jake's paralyzed body is one of the most striking visual examples of how the old tough guy mentality leads to danger, and why **safety** must be made a new way of life. His journey from being the poster child of a Paul Bunyan forester to the disabled definition of **"diversity"** illustrates how different backgrounds, age levels, and even abilities can be used as a tool to help solve the complex issues in today's natural resource field.