



JAKE'S MOST POPULAR YOUTH
KEYNOTES

## IN HIS KEYNOTES audiences will learn how to:

- TURN excuses into EXPECTATIONS
- DEFY limitations even the ones we put on ourselves
- CONNECT and COMMUNICATE
- MAKE "CAN-DO" an initial reaction

Call Jake today at:

541.993.3359

Your audience will applaud you for it!



### MOTIVATIONALSPEAKER AKEFREN Where Inspiration Meets Action

### About Young Motivational Speaker Jake French

Jake French is a dynamic, young motivational speaker who challenges students to think DIFFERENTLY - about their definition of "fun", the attitudes they choose, what destructive decisions really cost, and how our actions affect other people - so we can finally create an environment where we stop breaking each other down and start building each other up.

### Jake's story?

Truly is about the power of CHANGE. After a devastating accident, and some deadly life choices left him a quadriplegic, he fell into the same pity pit so many kids feel pushed into today. Life in a wheelchair at 23? What kind of an existence would that be? Even though the wheelchair looks different, too many students feels paralyzed by THEIR circumstances. A light bulb illuminated when he noticed other patients who had much worse situations, but the severity didn't seem to affect their ability to move on. There must be another variable here? It was in that hospital room where Jake realized the opportunity created by FOCUS, ATTITUDE and CHOICE. The emotional pull when he shares that moment with a student connects and creates a shift so powerful, it practically removes the words "I can't" from their vocabulary.

### What happened?

Fresh and eager as a recent University of Idaho graduate with a new Bachelor's degree, Jake, an avid outdoorsman, scored the job of his dreams as a forester in Oregon. After only working for three weeks, Jake went out for an evening of dinner, dancing and drinks with good friends. A destructive mentality of what "fun" was shifted the night from enjoying each other's company, towards who could drink the most. Late at night they stopped for gas and randomly came across an old childhood friend who Jake had lost touch with. The brief reunion took a fateful turn when the intoxicated bully decided to take Jake by surprise with a full-nelson headlock, rendering him defenseless. Jake wasn't horsing around in any way, but their equilibrium and judgment was impaired by alcohol. The bully lost his balance and fell forward with Jake's arms still pinned backwards. Without the ability to brace himself, the first thing to hit the pavement was his head. Jake's neck took the full weight of the two men and snapped between the C6 and C7 vertebrae, leaving him completely paralyzed from the collar bone down. While in the hospital, Jake felt the full range of raw emotions, but finally reached a breakthrough. He realized whether your wheelchair is visible or not, attitude has EVERYTHING to do with how we not only could survive - but once again THRIVE. He created a PLAN to claim victory over the chair - and life.

### That plan?

Has helped thousands of students create a new definition of "fun" that truly changes behaviors at a core level so the lesson sticks far beyond when Jake rolls off the platform. Too often people get caught up. They concentrate on what's wrong, past failures, low self-concept, if other people think they're cool, perceived limitations placed on them by others. What Jake found in his journey and what he teaches audiences today is we BECOME our EXPECTATIONS. The truth is - life HAPPENS! And there will ALWAYS be circumstances beyond our control. But circumstances? Are temporary. How we CHOOSE to handle them makes all the difference in our SUCCESS. Our RELATIONSHIPS. Our self CONFIDENCE. And our HAPPINESS. That's why as a young motivational speaker, Jake French is PASSIONATE about sharing the tools, techniques, mindsets and strategies with YOUTH across the country to ADAPT, OVERCOME and adopt a Life Happens - LIVE IT way of life!

Call Jake today at: 541.993.3359



# LIFE HAPPENS. LIVE IT!

Ever wonder how some students can go through almost **unimaginable challenges** and still come out on **top?** While others seem to get **lost** at the slightest of missteps? Jake shares the tools, mindsets, and strategies today's students need to **turn adversity into opportunity**, steer clear sabotaging self-doubt, and create the kind of focus that can take their lives in powerful and positive directions with sky's-the-limit futures.

### Based on his award winning book, Life Happens. Live It! Jake demonstrates how to:

- Positively ACT on, rather than REACT to, life's curve-balls
- Identify negative thinking and turn it into positive power
- Keep your eye on the doughnut, not on the hole with strategic, targeted focus
- Find the opportunities in CHANGE
- Become more RESILIENT than any challenge that happens to you
- Develop the self-CONFIDENCE and self-AWARENESS to steer clear the pity pit

This keynote is a power-packed hit with students of all ages. There's a reason why kids swarm Jake each time he rolls off the platform. With gripping stories, uplifting solutions, fun humorous twists, and the gift of valuable perspective, students quickly place themselves into each story, and feel EMPOWERED to claim victory over their own challenges. They'll walk away inspired, changed, and ready to leave excuses behind. Why? They GET that 99% of the reasons we create in our minds why something can't be done will be taken away by a young man who lives every day in a rolling excuse, but refuses to use it.



### HANDS OFF-BRAINS ON

#### **BULLYING PREVENTION**

Every day it seems you turn on the news to hear yet another horrifying, and often tragic case of **BULLYING.** It's sad, frightening, and something we all play a role in helping to **STOP.** As a rolling example of what using intimidation to accomplish significance really costs, Anti-Bullying Speaker Jake French earns instant credibility and attention. With impactful examples, incredible real-life stories, and insights that can open young eyes, Jake **CONNECTS** with students on this topic in an extraordinary way. They will never look at themselves, classmates, or even relationships through the same lens again. It's THAT powerful.

### In this timely and important message, Jake will teach students how to:

- Build each other UP instead of breaking others down
- Understand how even our subtle actions AFFECT those around us
- Use their INFLUENCE to set a positive precedence
- Look inside themselves and choose to RISE ABOVE social pressures

To genuinely change the way someone thinks, you've got to make them feel what you feel. Jake was not only a victim of senseless harassment, this pain came from the hands of his childhood best friend. This is a speaker who has the courage to really go there with students, getting to the very core of their pain, then building them back up through a common **VISION** about creating a better way to become happy, confident, and even cool. Jake has developed a style to talk with youth that reaches their raw emotions, using real examples to **shake them up** to the point where they are knocked back a bit, and have to do some serious self reflection.

For the first time, some of the teens will understand what it's like to be on the receiving end of bullying, while others in the audience will finally get their feelings validated. Both sides will walk away with actionable steps that lead to a noticeably more tolerant and compassionate culture in your school. The more we can do to keep students **SAFE**, **turn preconceptions** around, and develop an **emotional motive** to connect in **POSITIVE**, mutually respectful ways, the stronger impact we can have on their lives, now and in the future. Count on Jake to be the difference between a lecture and staging a revelation in the way your students treat each other.



## BECOMETHE SPARK THAT MOVES EVERYONE FORWARD

LEADERSHIP DEVELOPMENT

Is building a solid foundation for the future of your students and their mentors a top priority? Don't miss this talk! In Youth Speaker Jake French's enlightening and interactive program, audiences discover the "why" behind the actions and attitudes of those around them. With insight, humor, and life-changing stories, he shares how to unlock the secrets to creating powerful **connectivity, respectful** and **engaging relationships,** and a **culture where everyone WINS.** Book Jake to be your next youth speaker today and create the kind of momentum and solid collaboration that gives your students and staff the skills they need to be **UNSTOPPABLE!** 

### Through compelling personal experiences Jake shows how you can:

- Create a SUPPORTIVE following around your ideas and beliefs
- Shift from focusing on differences to CAPITALIZING on unique strengths
- Inspire an openness that gives people the confidence to communicate
- Use the DEFINING moments of our lives to help others understand and relate to us
- Utilize attitude as a DRIVER for the changes you want to accomplish

**The truth is?** You can inspire students to become **high-achieving 'rock stars'** with their talents and in the fields to which they aspire. Young leaders often fall into the trap of believing influence has to be related to social status. A different way of looking at this is we tend to work best with people we know, trust, and connect with. One of the most valuable lessons they will ever learn is that as **a leader** who actively cultivates relationships, they can **LEVERAGE** these variables, giving them the opportunity to slice through any social strata.

When you are looking for a message that hits home with young leaders building **BEDROCK** for **BRIGHTER FUTURES**, and a way to get students talking and **ACTING** towards positive goals— invite Jake to hit the **fast forward button** with his easy to implement connection creators. His heroic journey will prompt you to take a fresh look at how you **adapt to challenges** and extract what can be accomplished, rather than what stands in the way.



### ONE SECOND (CAN CHANGE EVERY SECOND FOR THE REST OF YOUR LIFE)

#### DESTRUCTIVE DECISION PREVENTION

One thing is certain in our very uncertain world – kids believe they are **INVINCIBLE.** They almost come pre-wired with the belief they can do **ANYTHING** and **EVERYTHING** and still remain **INDESTRUCTABLE.** That way of thinking? It's beyond dangerous. As educators, you want your students to dream big, reach high, but you also want them to have the grounding tools necessary to lead safe, healthy, and happy lives. Youth Speaker Jake French delivers just that in his empowering, eye-opening speech "**One Second**", which shares his very real story of how even a single second can change a life forever. With his striking physical appearance and no holds barred persona, Jake can challenge what "cool" means, and cause an inner self analysis no traditional lecture could ever match.

#### In this thought provoking experience, Jake reveals how to:

- Create a definition of FUN that is not destructive
- Add up the REAL COSTS of drinking, drugs, and unsafe drivers
- Decide quickly if this choice will be GAMBLING with your life
- Find a personalized REASON to say NO that's stronger than any temptation

Even with a serious topic, Jake gets students amped up about their opportunity to make far **better choices** than the ones that should have killed him. Exponentially more effective than simply saying drugs and alcohol are bad, is his approach of laying out the **RAMIFICATIONS** of **EACH CHOICE** they will be faced with, then giving them the **RESPECT TO CHOOSE** if their re-imagined definition of "fun" includes any of those weapons of self-destruction. With laughter, heart, and an engaging style that connects with students, Jake teaches the founding blocks to balance a successful and safe life, while spotlighting the importance of making the right **CHOICES**, one moment at a time.