

ONE SECOND (CAN CHANGE EVERY SECOND FOR THE REST OF YOUR LIFE)

DESTRUCTIVE DECISION PREVENTION

One thing is certain in our very uncertain world – kids believe they are **INVINCIBLE.** They almost come pre-wired with the belief they can do **ANYTHING** and **EVERYTHING** and still remain **INDESTRUCTABLE.** That way of thinking? It's beyond dangerous. As educators, you want your students to dream big, reach high, but you also want them to have the grounding tools necessary to lead safe, healthy, and happy lives. Youth Speaker Jake French delivers just that in his empowering, eye-opening speech "**One Second**", which shares his very real story of how even a single second can change a life forever. With his striking physical appearance and no holds barred persona, Jake can challenge what "cool" means, and cause an inner self analysis no traditional lecture could ever match.

In this thought provoking experience, Jake reveals how to:

- Create a definition of FUN that is not destructive
- Add up the REAL COSTS of drinking, drugs, and unsafe drivers
- Decide quickly if this choice will be GAMBLING with your life
- Find a personalized REASON to say NO that's stronger than any temptation

Even with a serious topic, Jake gets students amped up about their opportunity to make far **better choices** than the ones that should have killed him. Exponentially more effective than simply saying drugs and alcohol are bad, is his approach of laying out the **RAMIFICATIONS** of **EACH CHOICE** they will be faced with, then giving them the **RESPECT TO CHOOSE** if their re-imagined definition of "fun" includes any of those weapons of self-destruction. With laughter, heart, and an engaging style that connects with students, Jake teaches the founding blocks to balance a successful and safe life, while spotlighting the importance of making the right **CHOICES**, one moment at a time.