



## **“Life Happens. Live It!” Keynote Speech**

What inspires us to push beyond where we want to stop? It’s about developing a mindset that helps us get better at handling our daily difficulties so that we can become more effective at accomplishing our goals. Jake French understands the challenges your audience is up against while trying to find a way to create success, and his story will forever change the way you respond to adversity.

The minute Jake rolls onto the stage your audience will connect with him because he’s not a celebrity, a mountain climber, or a rock star. He’s an ordinary person, who figured out how to thrive in extraordinary circumstances. Even though we can’t see the wheelchair your audience members might feel trapped in, the paralyzing feelings of hopelessness and fear can be the same. Jake taps into the common language of emotion to help each person understand what they can do to pull themselves out of the pity pit, and keep charging forward no matter what life throws at us. This speech will challenge you to improve how you deal with change, make you laugh hysterically, and walk away feeling uplifted so that you can be a stronger person inside and out!

### **Learning Objectives:**

- Practice one method to break the habit of rejecting new ideas
- Increase your resilience to the challenges of change with a new survival skill
- Discuss a strategy everyone can use to create a can-do culture
- Explore how to be the one who brings the best out of each situation

Finding a good speaker is the first step, but booking a relevant one is where your event can exceed expectations. Through meticulous research into your specific obstacles and objectives, you can count on Jake to tailor a presentation that fits your group perfectly!

**Biography:** INSPIRATION lights up your people’s inner drive to push past limitations and perform at their highest level. In today’s economic atmosphere, you can’t survive without it. Jake French, the very definition of inspiration teaches what fuels it, inhibits it, and the strategies you can use to leverage it. As a young man on top of the world with a new college degree and dream job as a forester, life was suddenly turned upside down by a devastating spinal cord injury that left him a quadriplegic. Life happened, as unexpected change tried to steal the wheel. It was what came next, the choice to live it, which means to develop a mindset that helps you make the most of the resources you do have to work with, becoming the blueprint for a way of life that can help all of us accomplish more.



**Here are some samples of the speeches that event planners love:**

Jake French Sizzle Reel: Your Next Keynote Speaker

<https://www.youtube.com/watch?v=oJwLrUh0jhU&t=1s>

"Life Happens. Live It!" Motivation Sample Video

<https://www.youtube.com/watch?v=qjHZk9BDQeA>

Forgiveness As A Business Advantage

<https://www.youtube.com/watch?v=MbdX5myfm2w>

"Jason Story" Make A Difference Where You Are

<https://www.youtube.com/watch?v=cZ6BdgiBQac>

"Subaru Story" Bring the Best out of Each Situation

<https://www.youtube.com/watch?v=Zv7vNiHNWGW>

**Since we know references are highly important to your group, please feel free to reach out to these event planners who have happily worked with us:**

Rod Huffman, Event Planner Associated Oregon Loggers

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Stephanie Rink, Chair WSU Administrative Professional Advisory Council

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## What our clients are saying...

"The audience evaluations were 100 percent positive, extolling not only his valuable message, but his humorous and heartfelt delivery. Jake makes it a point to understand the audience so that the presentation is relevant and applies directly to your audience. He has my most sincere recommendation!"

- Marilyn Trinkle, Event Planner at Silverton Health

Jake was flexible and gracious throughout our planning challenges. He seamlessly incorporated last minute changes into his program, spent time to personally speak with employees throughout the day, and rallied our troops!

- Suzie Pride, Event Planner, Kitsap County Public Works

"The most personalized message I've ever seen. He addressed our group perfectly!"

- Jeff Davis, General Manager at Wasco Electric Co-op

"With the conference theme 'The Sky's the Limit' we selected Jake because his story could connect with our employees so they could put these words into action. He made an unforgettable impact on our staff, and I still hear people repeating 'Life Happens. Live It!'"

- Karen Rutledge, CEO, Shangri-La Disability and Human Services

"Absolutely fantastic! This is the second time we've had Jake, and we hope to use him for many years to come because his message to our employees was spot on."

- Guy Cowart, President Consonus Rehab